Astrid Manzo

UI/UX Designer

Contact

astridmanzo@gmail.com

(813) 389-3751

Portfolio

astridmanzo.com

Education

2008-2011

Graphic Design

Charles Worth Institute of Design

Certifications

2021 - In progress

Google UX Design Specialization

Coursera | Google

February 2018

Prototyping and Design

Coursera | University of Minnesota

December 2017

Introduction to UI Design

Coursera | University of Minnesota

March 2016

HTML, CSS and JavaScript

Coursera | University of London

December 2015

Responsive Web Design

Coursera | University of London

About

Visual designer with 10 years of experience in the industries of photography, architecture and marketing for IT companies. Her passion for design is fueled by her endless curiosity and open-mindedness. Astrid attended the Charles Worth Institute of Design in Valencia, Venezuela and obtained her degree in Graphic Design in 2011. Most recently, she left the marketing world after three years during which she designed, developed and launched 22+ websites along with a group of talented individuals. Today, she is looking for new challenges and experiences and has had the opportunity to work on several different projects from redesigning an entire user interface for a mobile app to successfully launching a microsite for a clinical-stage biotech company.

After long hours in front of a screen, finding a balance between life and work is of essential importance to her. Astrid finds pleasure in nature; deep in the forests of Florida or in the mountains out-of-state. This combines perfectly with her passion for exploring, hiking, wildlife photography and mycology.

Work Experience

September 2021 -

User Interface & Front-End Development Mentor

CareerFoundry. Berlin, Germany

CareerFoundry is an online learning platform that offers design and development programs especifically for career changers. The mentor role consists in reviewing students' tasks, making video reviews of final module assignments and hosting one-on-one sessions with each student. The mission is to guide them as they advance in the course and to provide advice when creating their portfolios, preparing for job interviews and any other questions or concerns they may have about the industry.

Skills

Web Design

HTML & CSS

JavaScript (Basic)

User Interface Design

User Experience Design

Photography

English & Spanish

Remote Team Collaboration

Content Management Systems

Marketing

Tools/Software

Photoshop Illustrator

InDesign

Lightroom

Premiere Pro

Premiere Rush Adobe

Xd

Figma

FlowMapp

InVision

WordPress

Oxygen Builder

Elementor

Divi

Webflow

Basecamp

Jirah

Wrike

March 2021 -

Freelance Product Designer

Clearwater, Florida

After three years in the marketing world, it was time for a new challenge and new experiences. Astrid has been working with independently for the past few months and has had had the pleasure of working on a variety of projects and acquired quite a lot of experience in the process. These are some the most recent projects:

- Mobile App UI Revamp
    Arcarys. Buenos Aires, Argentina

- UI/UX Design for Real Estate Web App GlobalImmo
    GlobalImmo. Madrid, Spain.

- Microsite Web Design and Webflow Development
    Intrinsic Medicine. San Francisco, California.

- Web Design and WordPress Development
    Optic Marketing Group. Tampa, Florida

February 2021 - April 2021

Freelance UI/UX Designer

Knight Agency (Orlando, Florida) + University of Arizona

The University of Arizona commissioned the design and development of interactive courses for high school students to a Florida-based design agency called Knight Agency. Astrid's role in the project was to create new lessons by using their existing design system. These lessons were mostly about earth science and it was a very exciting and rewarding project. She also had the opportunity to create illustrations and Photoshop composites to accompany the content of the different lessons.

Social Media

March 2018 - March 2021

Senior Web and Visual Designer

Marketopia. Pinellas Park, Florida

Marketopia is a marketing agency for IT companies and one of the fastest growing companies in the US (Rank #875 - Inc. 5000, 2019). In this three-year period, Astrid designed, developed and launched 22+ websites, along with a group of talented individuals. This position included the responsabilities of creating websites, printed marketing materials, branding and digital marketing for clients raging from medium to large managed service providers such as Maxwell IT, RefreshTech, 4BIS, Method Group and many others, to big industry names such as Xerox, ConnectWise, CenturyLink and SAP.

January 2014 - September 2016

Web and Graphic Designer

Blue Polygon. Valencia, Venezuela

Following her entrepenurial spirit, Astrid co-founded a design studio called Blue Polygon in Valencia, Venezuela. Blue Polygon's mission was to service firms, individuals and contractors working on architectural projects. The services included blue print design, architecture models, 3D modeling and renders, virtual tours, branding and web development. Two of the main members of Blue Polygon, including Astrid, moved to the US in 2016 and this meant the end of this beautiful and fun experience.

September 2011 - November 2013

Photographer and Graphic Designer

Center Photo. Valencia, Venezuela

Center Photo is a photography studio located in Valencia, Venezuela. This was Astrid's first work opportunity after college and it was a great learning experience overall. The day to day responsabilities included editing photos, creating composites, photo restauration and ocassionally taking photographs at the studio. This role helped her master Photoshop on a deeper level and to this day, she still enjoys very much the process of photo editing and compositing.