

Astrid Manzo

Product Designer

Contact

astridmanzo@gmail.com

(352) 212-2414

Portfolio

astridmanzo.com

Education

2008-2011

Graphic Design

[Charles Worth Institute of Design](#)

Certifications

2021 - In progress

Google UX Design Specialization

[Coursera](#) | [Google](#)

February 2018

Prototyping and Design

[Coursera](#) | [University of Minnesota](#)

December 2017

Introduction to UI Design

[Coursera](#) | [University of Minnesota](#)

March 2016

HTML, CSS and JavaScript

[Coursera](#) | [University of London](#)

December 2015

Responsive Web Design

[Coursera](#) | [University of London](#)

About

Experienced product designer with over 12 years of industry expertise, specializing in translating creative concepts into visually stunning and user-centric designs. 3-year degree in Graphic Design obtained in Valencia, Venezuela, coupled with a strong track record of delivering impactful design solutions for a diverse range of clients. Adept at thriving in both collaborative team environments and self-directed roles. Continuously seeking opportunities to expand skillset, most recently completing an Animation with After Effects course.

Work Experience

December 2021 -

Product Designer

[Few, Little Rock Arkansas](#)

- Contribute to the conceptualization and creation of cutting-edge design solutions for a variety of clients, spanning from museums to neighborhoods and businesses.
- Collaborate closely with cross-functional teams to ensure seamless integration of design elements into overall project goals.
- Work remotely from Florida, maintaining open communication channels to ensure project milestones are achieved efficiently.

September 2021 -

User Interface & Front-End Development Mentor

[CareerFoundry, Berlin, Germany](#)

CareerFoundry is an online learning platform that offers design and development programs specifically for career changers. The mentor role consists of reviewing students' tasks, making video reviews of final module assignments and hosting one-on-one sessions with each student. The mission is to guide them as they advance through the course and to provide advice when creating their portfolios.

Skills

Web Design

HTML & CSS

Illustration

User Interface Design

User Experience Design

Photography

English & Spanish

Animation

Marketing

Tools/Software

Webflow

Photoshop

Illustrator

InDesign

Lightroom

Premiere Pro

Premiere Rush

Adobe Xd

Figma

FlowMapp

InVision

WordPress

March 2021 - December 2021

Freelance Product Designer

[Clearwater, Florida](#)

Working independently on a variety of projects for clients around the world.

- Mobile App UI Revamp
[Arcarys. Buenos Aires, Argentina](#)
- UI/UX Design for Real Estate Web App GlobalImmo
[GlobalImmo. Madrid, Spain.](#)
- Microsite Web Design and Webflow Development
[Intrinsic Medicine. San Francisco, California.](#)
- Web Design and WordPress Development
[Optic Marketing Group. Tampa, Florida](#)

February 2021 - April 2021

Freelance UI/UX Designer

[Knight Agency \(Orlando, Florida\) + University of Arizona](#)

The University of Arizona commissioned the design and development of interactive courses for high school students to a Florida-based design agency called Knight Agency. My role in the project as a UI designer was to create new lessons by using their existing design system. These lessons were mostly about earth science and it was a very exciting and rewarding project. I had the opportunity to create illustrations and Photoshop composites to accompany the content of the different lessons.

Social Media

LinkedIn

YouTube Channel

Instagram

March 2018 - March 2021

Senior Web and Visual Designer

[Marketopia. Pinellas Park, Florida](#)

Marketopia is a marketing agency for IT companies and one of the fastest growing companies in the US (Rank #875 - Inc. 5000, 2019). In this three-year period, I designed, developed and launched 22+ websites, along with a group of talented individuals. This position included the responsibilities of creating websites, printed marketing materials, branding and digital marketing for clients ranging from medium to large managed service providers such as Maxwell IT, RefreshTech, 4BIS, Method Group and many others, to big industry names such as Xerox, ConnectWise, CenturyLink and SAP.

January 2014 - September 2016

Web and Graphic Designer

[Blue Polygon. Valencia, Venezuela](#)

Following my entrepreneurial spirit, I co-founded a design studio called Blue Polygon in Valencia, Venezuela. Blue Polygon's mission was to service firms, individuals and contractors working on architectural projects. The services included blue print design, architecture models, 3D modeling and renders, virtual tours, branding and web development. Two of the main members of Blue Polygon, including me, moved to the US in 2016 and this meant the end of this beautiful and fun experience.

September 2011 - November 2013

Photographer and Graphic Designer

[Center Photo. Valencia, Venezuela](#)

Center Photo is a photography studio located in Valencia, Venezuela. This was my first work opportunity after college and it was a great learning experience overall. The day to day responsibilities included editing photos, creating composites, photo restoration and occasionally taking photographs at the studio. This role helped me master Photoshop on a deeper level and to this day, I still enjoy very much the process of photo editing and compositing.